

# EEO Report for the Period of June 1, 2005 to May 25, 2006

**Stations: WKLA (AM/FM), WMTE (AM/FM), WKZC (FM)**

## 1. Full-time Hires During Period.

Position: Sales Representative  
Total Number of Interviewees: 7  
Referral Source of Hiree: Lake Michigan Broadcasting Recruitment Ads  
Date of Hire: September 14, 2005

## 2. List of Recruitment Sources.

<u>Recruitment Sources</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone/Fax</u>	<u>Position</u>	<u># of Interviewees Referred</u>
WSCC	3000 N. Stiles Road Scottville, MI 49454	Student Services	231-845-6211		1
Mason-Lake ISD		Christy Allen			0
Job Fair	WSCC 3000 N. Stiles Road Scottville, MI 49454	Deb Laiskonis	231-843-3438		1
MAB Michigan Association Of Broadcasters	819 N. Washington Ave. Lansing, MI 48906	Mabmich.com Job bank	517-484-7444		1
Lake Michigan Broadcasting, Inc.	5941 West US Hwy. 10 Ludington, MI 49431	Mike Baerwolf	231-843-3438		4

Recruitment ads on  
Five stations

<u>Recruitment Sources</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone/Fax</u>	<u>Position</u>	<u># of Interviewees Referred</u>
Walk-in					0

**3. Non-Vacancy Specific Outreach.**

In the Spring of 2006, the stations co-sponsored with WSCC, its biennial job fair. The stations had a prominent booth at the event and received many expressions of interest in broadcast employment.